



COMMUNICATION COMMITTEE MEETING Recap

Date: Thursday, February 15, 2018

MEMBERS PRESENT: JOHN TOZZI, NANCY CHONTOS, DENNIS O'CONNELL

MEMBERS ABSENT: JOE CAPOTRIO

BOARD MEMBERS PRESENT: TOM FITZGERALD, FRANK LETO, STEVE GUDERIAN

BOARD MEMBERS ABSENT: NONE

STAFF PRESENT: ROBIN BOLSON

HOMEOWNERS PRESENT: NONE

1. Call to order and introductions for the Communications Committee Meeting

John Tozzi called the meeting to order at 5:33 pm.

2. Approval of the January 18 Meeting Recap

Nancy made a motion to approve the January meeting recap. Frank seconded this motion. All in favor.

3. Board Communications - Tom and Frank

Nothing new to report

4. Extending the WiFi at TCTC to the outdoor pool deck

John said that the issue is cost.

Dennis thought it would be a real benefit to residents.

John wants to table discussion until the next meeting when an estimate is made available.

5. Status of website functionality

a. Website metrics

Robin said that the number of sessions, users and pageviews are up significantly from last month due to links from the newsletters.

b. Critical updates for website security

Dennis said that Tracy recommended an update to the Firewall because it is outdated and that a new Switch should be installed. The outdated Firewall is a glaring hole in our security. Cost is about \$1000 for both.

Tom said that it is essential that we protect our security and it is within Tracy's scope to approve this. He motioned to authorize these updates. Nancy seconded.

John wants Robin to call IQ and ask for an estimate and send it to the committee.

c. Owner's forum on the website

John asked if the forum could have its own tab.

Dennis said it could be done.

John and Tom both want it to be visible to owners only.

Nancy pointed out that Sierra Canyon has an active forum that is different from commenting on an article, and it is very popular.

Dennis said that we need to create topics.

Tom said he is strongly against an open forum because it invites negativity.

Frank pointed out that the website is informational in focus.

John said he believes that comments should be moderated.

Dennis pointed out that one big difference between Sierra Canyon's website and the SOA's is that the SOA has kids using it, so we have to be very careful.

John suggested that we leave it as is for now.

6. Status of articles for website posts

a. Status of rockery wall and other common area repairs

Tom said he doesn't want to put anything in writing on this topic because of sensitive negotiations going on with the golf course and the lawsuit.

b. Fire Safety

Nancy asked Robin to send Frank her article on this topic.

Frank pointed out that it's good to let people know what plants are better options when replacing hazardous plants like junipers or Mugo pines.

Tom said that it's important for people to know that when your home backs up to a common area, the association has a limited budget and areas for clearing brush are prioritized.

John pointed out that we should tell residents what the limitations are due to budget.

c. Responsible pet ownership

John said that Joe wrote this and it is posted.

d. Status of West Park

Nancy explained that we have an estimate for a Coming Soon sign to go up along Somerset Parkway, which would include a link to the donation page, as well as small signs for the Club and Aspen Lodge.

Tom pointed out that there are serious sign issues going on and the larger sign has to be researched. He asked who owns the land.

Nancy said she would have to look at the park agreement again.
Tom said he wants to get input from AGC and possibly legal about the roadway sign.

John said that we should put the smaller sign up in the Club, and check with Monica about putting a sign in Aspen Lodge.

e. Explanation of monthly assessments

John is in the process of writing this, focusing on the money.
He asked Robin for help in finding out what the assessment is for the Village.

Nancy said she would like to see a breakdown of where that money goes – i.e. water, landscaping, etc.

f. Website guide

Nancy suggested that Dennis lead a session at Aspen Lodge showing people how easy it is to use the SOA website, and what they can find there.

Dennis said he is happy to do it.

7. Robin's Corner

Robin said she is finalizing campaign to boost Facebook engagement via a Photo of the Day feature launching on Feb. 27. The feature will be announced in the newsletter and on the website.

8. Wrap-up Comments

Tom said he would like to see a post about committee openings (Communications, Facilities, Finance). He pointed out that Finance committee has special requirements.

Robin said she would include this in the next newsletter, along with a link to a document explaining requirements for the Finance position.

John said he will write up a report about the Firewall and Switch for the next Board meeting on Feb. 28.

9. Homeowner Comments

None

10. Adjournment

Nancy made a motion to adjourn at 7:10 pm. Tom seconded, and it was approved unanimously.

Next Meeting Scheduled for Thursday, March 15, 2018 at 5:30 pm